



UniDevice AG

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UniDevice AG: Subscription status of the debut corporate bond

Berlin, 12/16/2019 – UniDevice AG completed the placement of its 2019/24 corporate bond (ISIN: DE000A254PV7) with an issue volume of EUR 2.115 million at the close of subscription (December 12).

The new bond, with a 6.5% coupon and semi-annual interest payments, has a 5-year term. The security was already included in the Open Market of the Frankfurt Stock Exchange on December 13 and can be traded in the so-called secondary market.

"We are pleased about the interest and the positive response from the investors. The bond is a further step for us to accelerate UniDevice's growth sustainably with additional working capital in a responsible manner. Many investors have expressed the wish to consider an investment next year. We are therefore aiming for an increase in the private placement in the first half of 2020." said Dr. Pahl, CEO of UniDevice AG.

The KFM SME Bond Barometer rates the bond with 3.5 out of 5 possible stars as "average attractive (positive outlook)". In addition to KFM Deutsche Mittelstand AG, a number of professional investors have already subscribed to the bond. The bond was well received by private investors thanks to the subscription functionality of Deutsche Börse.

About UniDevice AG

UniDevice AG has been a B2B broker for communication and entertainment electronics with a focus on high-priced smartphones from leading manufacturers such as Apple and Samsung since 2009. The business is also to be expanded to include AirPods and so-called "wearables" (e.g. Apple Smartwatches). The company's initial public offering took place in 2018. The business model is designed to take advantage of the different global availabilities, customer preferences and prices for smartphones as an intermediary. The customers are mobile service providers as well as wholesalers and retailers. The suppliers are so-called distributors primarily in Europe.

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